



William H. Hollander

Of Counsel

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Location

400 West Market Street
Suite 2000
Louisville, KY 40202

Honors



Chambers USA: America's Leading Lawyers for Business in the area of Intellectual Property, 2007-present. Clients interviewed by *Chambers USA* described Mr. Hollander as "an expert in his field" who is "well-grounded and detail-oriented" and "has the ability to pull teams together to operate in the most effective way."

Woodward/White's The Best Lawyers in America® in the areas of Copyright Law, Intellectual Property Litigation and Trademark Law, 2005-2018 and Trade Secrets Law, 2017-2018

Best Lawyers® 2016 Louisville Copyright Law "Lawyer of the Year"

Best Lawyers® 2013 Louisville Litigation-Intellectual Property "Lawyer of the Year"

Recognized by his peers in *Kentucky Super Lawyers®* in the area of Intellectual Property, 2007-present

Highest Professional Rating (AV®) by *Martindale-Hubbell*, 2001-present

Recognized as one of the "Top Lawyers" in the area of Copyright Law and Information Technology Law by *Louisville Magazine*, March 2014

Bill Hollander is a former Managing Partner of the Firm and Past Chair of the Firm's Executive Committee.

Professional Experience

As an intellectual property attorney for 29 years, Bill concentrated his practice in the areas of trademarks, copyrights, trade secrets, covenants not to compete, patents, unfair competition, privacy and litigation in all of those areas. He helped companies grow their businesses by:

- Developing and implementing international trademark protection strategies for leading consumer brands and major sporting events
- Assisting businesses derive value from their intellectual property, through licensing and other means
- Advising, counseling and litigating matters involving trademarks, trade secrets, covenants not to compete, copyrights, patents, rights of privacy and publicity and defamation

As Managing Partner from 2007-2013, Bill helped assemble and support teams which assisted clients in achieving their goals. During Bill's tenure, the Firm was named a "Best Law Firm" in numerous categories and was also judged one of the "Best Places to Work" in Kentucky each year.

Professional Activities and Memberships

- Admitted in Kentucky and Indiana
- Kentucky Bar Association
- Louisville Bar Association, Former Chair of the Intellectual Property Section
- International Trademark Association

Civic Involvement

- Louisville Metro Councilman, District 9, 2015-present
- Leadership Louisville
 - Chair, 2012-2013
 - Board of Directors, 2009-present
 - Bingham Fellows, 2014, studied issues in West Louisville and worked on an early childhood education initiative
 - Bingham Fellows, 1995-1996, studied Louisville's relationship with the rest of Kentucky, worked with farmers to promote and establish neighborhood farmers' markets to enable Kentucky and Southern Indiana farmers to sell their produce in the city
 - Leadership Louisville, Class of 1994
- Maryhurst, Current Board Member and Past Vice Chair
- Library Foundation, Past Vice Chair
- Fund for the Arts, Past Board of Directors and Finance Committee
- Crescent Hill Community Council, Past President
- Peterson-Dumesnil House Foundation, Inc., Past President
- United Crescent Hill Ministries, Capital Campaign Co-Chair
- Friends of the Crescent Hill Library, Former Treasurer

Education

1984 - J.D., *summa cum laude*, Indiana University

1975 - A.B., *cum laude*, Harvard College

Admissions

Kentucky

Indiana